



# American Malting Barley Association, Inc.

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## **Press Release: New Barley Crop Insurance Developed by the North Dakota Barley Council**

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Milwaukee – July 20, 2015 - The American Malting Barley Association (AMBA) congratulates the North Dakota Barley Council (NDBC) on the Malting Barley Revenue Endorsement that will be available to barley growers in 2016. It has taken a number of years from the initial conception to final approval of the USDA Risk Management Agency (RMA), but well worth the wait. What started out as an alternative pilot program for North Dakota growers, has expanded to a comprehensive insurance product for all producers in the US that can currently insure barley for malting quality.

NDBC worked with Watts and Associates out of Billings, MT to develop the program as a 508(h) submission which allows private parties to create a crop insurance product and get reimbursed for some of the development costs. Many improvements were incorporated into the new endorsement which should make it very popular with producers. There is a revenue product, the ability to insure optional units and it will allow new producers of malting barley the ability to insure their crop. The policy can be found on the RMA website at <http://www.rma.usda.gov/policies/2016/16-0091b.pdf>. Fact sheets and other educational materials will be available from RMA and others as it gets closer to the 2016 crop insurance season.

At the annual summer meeting of the National Barley Growers Association, Mr. Scott Brown, Idaho Barley Commission, presented the Idaho Barley All-Star Award to NDBC for the efforts on the development and implementation of the new RMA Malting Barley Endorsement crop insurance policy. When offering the award, Mr. Brown said that “only five Idaho Barley All-Star Awards have been granted in the last 29 years, and the new malting endorsement certainly is worthy of recognition. This product offers a flexibility that malting barley growers have not had in the past. We are very excited to see this get off the ground.” In accepting the award, Mr. Doyle Lentz, NDBC Chairman, stated that “I want to thank the industry for all their work in gathering data that helped and make this program a reality. I also want to thank NDBC Administrator, Steven Edwardson for all his efforts in getting the project started and shepherding it through the lengthy approval process.”



Scott Brown presents Idaho Barley All-Star Award to Steven Edwardson and Doyle Lentz.

Mr. Scott Heisel, AMBA VP & Technical Director, noted that “the NDBC put a lot of time and resources into this product. They were extremely patient and created a product that will work for growers throughout the malting barley growing regions. This is a big deal and a great illustration of how effective barley producer organizations are.”